




CLOTHING  
FOR A CAUSE

- 2020 -

PROVIDING COMFORT, HOPE, AND  
SUPPORT TO YOUTH & FAMILIES

  
CHARLES RIVER  
APPAREL®





# LET'S MAKE A DIFFERENCE TOGETHER!

This year, we are aligning with **Camp Kesem**, **Big Brothers Big Sisters of Eastern Massachusetts**, and **Christmas in the City**. 10% of the sales from each style below will be used to support the mission and help drive awareness for their associated cause. In addition, we are hosting a series of **Clothing for a Cause** Pop-Up Stores for each charity to expand on our fundraising efforts.

**Helping children reach their potential**  
with every purchase of the  
Seaport Full Zip Hoodie.



**SEAPORT FULL ZIP HOODIE**  
WOMEN'S 5091 | MEN'S 9091

Since 1904, the mission of Big Brothers Big Sisters has been to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Part of the nation's largest mentoring network, Big Brothers Big Sisters of Eastern Massachusetts creates meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles").

**Bringing comfort and joy to children  
and families in need** with every  
purchase of the Camden Crew.



**CAMDEN CREW NECK SWEATSHIRT**  
ADULT 9930

Christmas in the City is a nonprofit organization run by volunteers that strives to lessen the impact of homelessness on families and children living in shelters. Each year, thousands of volunteers are on hand to put together an annual Christmas Party Extravaganza for thousands of children and families living in homeless shelters.

**Supporting children impacted by  
a parent's cancer** with every purchase  
of the Performer Jacket.



**PERFORMER JACKET**  
CHILDREN'S 7921 | YOUTH 8921

Camp Kesem is a nationwide community, driven by college student leaders, that supports children through and beyond their parent's cancer. The largest national organization dedicated to supporting children impacted by a parent's cancer, at no cost to families, Camp Kesem provides children with peers who understand their unique needs, and create long-lasting impact.

**For more information, please go to**  
**[emassbigs.org](http://emassbigs.org)**

**For more information, please go to**  
**[christmasinthecity.org](http://christmasinthecity.org)**

**For more information, please go to**  
**[campkesem.org](http://campkesem.org)**



800.225.0550  
[custserv@charlesriverapparel.com](mailto:custserv@charlesriverapparel.com)  
[charlesriverapparel.com](http://charlesriverapparel.com)